

# The 2020 push for naturalization: Ideas to encourage long-time residents to apply for citizenship

*Here are a few ideas from CLINIC to help you implement innovative strategies that increase enthusiasm around naturalization and access to quality legal help and resources.*

1. Organize group application workshops in your community
2. Embrace online citizenship platforms like Citizenshipworks
3. Recruit ambassadors who can encourage your community to act
4. Identify and target underserved members of your community
5. Develop partnerships that can help advance your organization's naturalization goals
6. Educate your community as often as you can

