



CATHOLIC LEGAL IMMIGRATION NETWORK, INC.

General Session Workshop

May 17, 2023

10:30am – 3:15pm

(Open to all Registered Convening Participants)

10:30am – 11:15am **Reunited & Reignited: Dreams for the Field**

Join CLINIC Executive Director Anna Gallagher and Director of Field Engagement Luis Guerra for an open dialogue on the hopes and dreams for the field of legal immigration work. Part open-house, part “dream-storming,” this workshop will invite participants to think big and imagine new possibilities for our collective work.

11:30am – 12:15pm **Communications 101: Tips and Tricks to Better Tell Your Story**

During this session, participants will learn a foundational understanding of communications and storytelling. Join members of CLINIC’s communications team as they take you through the storytelling process, from planning, interviewing and editing all the way to laying out the story and marketing on social media. This session will also showcase CLINIC’s new storytelling platform, *Neighbors, Not Strangers*.

12:15pm – 1:30pm **Lunch on Your Own**

1:30pm – 2:15pm **Advancement: Fundraising 101: Building Your Program**

During this session, participants will learn a foundational understanding of structuring a fundraising program. Join members of CLINIC’s advancement team as they take you through the whys and how’s of giving and the basics of building and growing the charitable contributions to your organization, wherever you are in the process.

2:30pm – 3:15pm **Field Engagement: Get the Most Out of Your CLINIC Affiliate Benefits!**

CLINIC provides more than just great training for its affiliates. Discover CLINIC’s other services including expert attorney advice, recognition and accreditation application assistance, flow-through funding and other resources. Affiliates will leave this workshop knowing how to get the most out of your membership. Not an affiliate? Learn how to become one!